Welcome to the Fifth Almost-Annual Better Light Owners' Conference

...it's gonna be HOT!!

## COLOR ACCURACY

more than you ever wanted to know - including how to improve your camera profile

### "Color Accuracy"...

How accurately does a device render color?
...compared to what?
...under what conditions?
...using what terminology?

## Spectral response method

compares the actual response of a device with its theoretical response, based on spectral data for the reference chart being used, and for the device



## Calculated device response to each reference chart color patch:



area under each response curve represents the relative signal level for that color channel

#### This method involves many calculations...

white R	white G	white B	gray1 R	gray1 G	gray1 B	gray2 R	gray2 G	gray2 B	mdgray R	mdgray G	ndgray B	dkgray R	dkgray G	dkgray B	black R	black G	black B	blue R	blue G	blue B	green R	green G	green B	red R	red G i	red B
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.10	0.00	0.00	0.09	0.00	0.00	0.07	0.00	0.00	0.04	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.00	0.01
0.00	0.00	0.25	0.00	0.00	0.19	0.00	0.00	0.13	0.00	0.00	0.07	0.00	0.00	0.03	0.00	0.00	0.01	0.00	0.00	0.05	0.00	0.00	0.02	0.00	0.00	0.02
0.00	0.01	0.36	0.00	0.00	0.25	0.00	0.00	0.15	0.00	0.00	0.08	0.00		0.04	0.00	0.00	0.01	0.00	0.00	0.09	0.00	0.00	0.02	0.00	0.00	0.02
0.00	0.01	0.44	0.00	0.01	0.23	0.00	0.00	0.10	0.00	0.00	0.03	0.00		0.05	0.00	0.00	0.02	0.00	0.00	0.12	0.00	0.00	0.03	0.00	0.00	0.02
0.00	0.02	0.60	0.00	0.01	0.39	0.00	0.01	0.25	0.00	0.00	0.13	0.00	0.00	0.06	0.00	0.00	0.02	0.00	0.01	0.20	0.00	0.00	0.04	0.00	0.00	0.03
0.01	0.03	0.64	0.00	0.02	0.42	0.00	0.01	0.26	0.00	0.01	0.13	0.00	0.00	0.06	0.00	0.00	0.02	0.00	0.01	0.21	0.00	0.00	0.05	0.00	0.00	0.03
0.01	0.08	0.78	0.01	0.05	0.51	0.00	0.03	0.32	0.00	0.02	0.16	0.00	0.01	0.08	0.00	0.00	0.03	0.00	0.02	0.23	0.00	0.01	0.08	0.00	0.00	0.04
0.01	0.13	0.69	0.01	0.08	0.45	0.00	0.05	0.28	0.00	0.03	0.14	0.00	0.01	10.0	0.00	0.00	0.02	0.00	0.03	0.17	0.00	0.02	0.10	0.00	0.01	0.03
0.01	0.15	0.57	0.01	0.05	0.35	0.00	0.00	0.24	0.00	0.05	0.12	0.00	0.01	0.00	0.00	0.00	0.02	0.00	0.03	0.12	0.00	0.03	0.12	0.00	0.01	0.03
0.01	0.40	0.41	0.01	0.26	0.27	0.01	0.16	0.17	0.00	0.08	0.08	0.00	0.04	0.04	0.00	0.01	0.01	0.00	0.04	0.04	0.01	0.14	0.14	0.00	0.02	0.02
0.01	0.61	0.30	0.01	0.39	0.20	0.01	0.24	0.12	0.00	0.12	0.06	0.00	0.06	0.03	0.00	0.02	0.01	0.00	0.05	0.02	0.01	0.23	0.11	0.00	0.03	0.01
0.01	0.81	0.19	0.01	0.53	0.12	0.01	0.33	0.08	0.00	0.17	0.04	0.00	0.08	0.02	0.00	0.03	0.01	0.00	0.05	0.01	0.01	0.30	0.07	0.00	0.04	0.01
0.02	0.79	0.10	0.01	0.51	0.07	0.01	0.32	0.04	0.00	U. 16 0.15	0.02	0.00	0.08	0.01	0.00	0.03	0.00	0.00	0.04	0.00	0.01	0.28	0.04	0.00	0.04	0.00
0.02	0.72	0.03	0.01	0.40	0.03	0.01	0.33	0.02	0.00	0.15	0.01	0.00	0.07	0.00	0.00	0.02	0.00	0.00	0.03	0.00	0.00	0.23	0.01	0.00	0.03	0.00
0.02	0.61	0.01	0.01	0.40	0.01	0.01	0.25	0.01	0.00	0.12	0.00	0.00	0.06	0.00	0.00	0.02	0.00	0.00	0.02	0.00	0.00	0.15	0.00	0.00	0.03	0.00
0.04	0.41	0.01	0.03	0.26	0.01	0.02	0.16	0.00	0.01	0.08	0.00	0.00	0.04	0.00	0.00	0.01	0.00	0.00	0.02	0.00	0.01	0.09	0.00	0.00	0.03	0.00
0.17	0.22	0.01	0.11	0.14	0.00	0.07	0.09	0.00	0.03	0.04	0.00	0.02	0.02	0.00	0.01	0.01	0.00	0.01	0.01	0.00	0.03	0.04	0.00	0.02	0.02	0.00
0.41	0.10	0.01	0.26	0.05	0.00	0.16	0.04	0.00	0.08	0.02	0.00	0.04	0.01	0.00	0.01	0.00	0.00	0.02	0.00	0.00	0.06	0.01	0.00	0.08	0.02	0.00
0.47	0.03	0.00	0.30	0.02	0.00	0.10	0.01	0.00	0.03	0.01	0.00	0.04	0.00	0.00	0.02	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.17	0.01	0.00
0.42	0.01	0.00	0.27	0.00	0.00	0.16	0.00	0.00	0.08	0.00	0.00	0.04	0.00	0.00	0.01	0.00	0.00	0.02	0.00	0.00	0.05	0.00	0.00	0.26	0.00	0.00
0.30	0.00	0.00	0.19	0.00	0.00	0.12	0.00	0.00	0.06	0.00	0.00	0.03	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.03	0.00	0.00	0.21	0.00	0.00
0.20	0.00	0.00	0.13	0.00	0.00	0.08	0.00	0.00	0.04	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.02	0.00	0.00	0.14	0.00	0.00
0.17	0.00	0.00	0.10	0.00	0.00	0.06	0.00	0.00	0.03	0.00	0.00	0.02	2 0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.02	0.00	0.00	0.12	0.00	0.00
0.12	0.00	0.00	0.07	0.00	0.00	0.04	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.09	0.00	0.00
0.04	0.00	0.00	0.04	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.04	0.00	0.00
0.03	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00
0.02	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
0.01	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3.13	6.22	6.78	1.99	4.03	4.49	1.22	2.50	2.81	0.61	1.26	1.44	0.30	0.61	0.71	0.10	0.21	0.24	0.15	0.44	1.57	0.41	1.82	1.06	1.47	0.35	0.35
2.17	1.09	1.00	2.26	1.12	1.00	2.29	1.13	1.00	2.38	1.14	1.00	2.37	1.16	1.00	2.35	1.16	1.00									
0.00	1.42	4.00																								
2.32	1.13	1.00																								
7.27	7,06	6,78	4,63	4,57	4,49	2.85	2.83	2.81	1,41	1,43	1.44	0.69	0,69	0.71	0,24	0.24	0.24	0,35	0,50	1.57	0,95	2.07	1.06	3,42	0.40	0,35
1.21		0.10		1.01	1.40	2.00	2.00	2.01	1.41			0.00	0.00	9.11	0.24	0.24	0.24	0.00	0.00		0.00	2.01		0.12	0.70	0.00

### ...with little surprise

the measured response of a Better Light scanning back corresponds very closely to its calculated response



but how well does the device response correspond to a standard response?

### What is a standard response?

- Characterizing the "native" response of a device is a good first step, but a device should also be capable of rendering colors according to an accepted standard, to provide a "standard response"
- This usually involves three-dimensional calculations to convert the device response to a standard response
- The above is equivalent to converting from the color space of the device to a standard color space

## Color space – the final frontier...



Adobe RGB 1998 color space displayed by ColorThink

### Describing color with a 3D space



### Describing color with a 2D space



#### Describing color with a standard space



## Not all color spaces are equal



#### Identical RGB data can represent different colors in different color spaces



A standardized method for evaluating and expressing color accuracy

- a physical reference chart to photograph with the device being tested under standard conditions
- a reference chart color space with the ideal data values for the chart under standard conditions
- a way to relate or convert the device color space to the reference chart color space
- a way to measure and show errors in the device's rendition of the reference chart

### A standardized method for evaluating and expressing color accuracy



## This same method can be used to evaluate the accuracy of a profile



## Ideally, the device/light profile is generated by a different reference chart



### Potential sources of error



### Items needed for these tests:

– consistent light source reference chart for making profile - reference chart for evaluating accuracy profiling software - color space conversion software - analysis and reporting software – curiosity and persistence

## Analysis and Reporting software



Log Exposure ( Target density )

0.4

Frequency, cycles/pixel



inexpensive color accuracy evaluation software is now available from www.imatest.com





### Imatest ColorCheck

- compares the color accuracy of an image of a Macbeth ColorChecker captured by the device being tested, expressed in your choice of standard color spaces, to your choice of reference data
- many different versions of reference data for the ColorChecker exist – for different color spaces and/or illuminants
- ColorCheck requires the device image to be converted to the selected standard color space (does not recognize or use ICC profiles)
- expresses results in several easy-to-understand ways, including graphic plots and visual comparison charts

## ColorCheck workflow



### ColorCheck variables



### ICC profile variables



### So many variables, so little time...

- reference chart should be uniformly illuminated
- position chart in the center of the image area
- reference chart image should be neutral-balanced and properly exposed for the gamma of the reference data set
- adjust the Tone curve (if used) to fine-tune gray scale for proper gamma, if necessary
- ColorCheck reference data color space and target standard space should be the same

### More simplifications

- use your Photoshop working space as the target standard color space (presuming ColorCheck supports this space as a reference data color space)
- choose a reference data set using the reference data color space (= working space)
- only need one perfectly neutral-balanced and exposed ColorChecker image adjusted for the target (working space) gamma

### So what ARE we changing?

 our intention is to produce a device profile and workflow that consistently delivers the most accurate color response compared to a standard response

 we can fine-tune the profile by optimizing the profile reference chart exposure, and by changing profile generation characteristics

we can fine-tune the workflow itself

### Getting started

 capture a properly-exposed and neutralized image of a ColorChecker adjusted for the gamma of your Photoshop working space (e.g., 2.2 for Adobe RGB 1998)

> RGB values from Robin Myers: white = 243 gray1 = 201gray2 = 161gray3 = 122gray4 = 85black = 53

RGB values expected by ColorCheck: white = 242 gray1 = 201gray2 = 161gray3 = 122gray4 = 84black = 54

## Testing an unprofiled image

since ColorChecker image has been adjusted for proper neutral balance, exposure, and gamma, it can be presumed to already be in target standard color space (e.g., Adobe RGB 1998)



- 1. open and crop ColorChecker image in imatest ColorCheck
- 2. select appropriate reference data (e.g., GretagMacbeth default)
- 3. select proper target standard color space (e.g., Adobe RGB 1998)
- 4. click OK to run ColorCheck

ColorChecker reference data compatible with target standard color space



## Testing an unprofiled image

#### Repro 2.2 curve unprofiled: Sat 79% deltaE 8.44 sigma 10.6 expErr -.03





## Testing a profiled image

imatest

ColorCheck

#### open ColorChecker image in Photoshop

ColorChecker reference data compatible with target standard color space 1. ASSIGN desired device profile

- 2. CONVERT to target standard color space (e.g., Adobe RGB 1998)
- 3. SAVE converted image with unique file name
- 1. open and crop converted image in imatest ColorCheck
- 2. select appropriate reference data (e.g., GretagMacbeth default)
- 3. select proper target standard color space (e.g., Adobe RGB 1998)

4. click OK to run ColorCheck

## Testing a profiled image

Repro 2.2 profiled(2.0; d65): Sat 91% deltaE 3.05 sigma 3.69 expErr 0.19

100

80

60

40

20 å

0

-20

-40

-60

-60

Ideal

Camera



old mac HID tung rep22 nusg65-ad98.tif

Imates

0.019

-8 [+0.2] +214 [-4.9]

Degrees K [Mireds]

0.001

## The importance of matching profile and test image gamma

Repro 2.0 profiled(2.0; d65): Sat 99% deltaE 2.39 sigma 3.16 expErr 0.00





old mac HID tung rep20 nusg65-ad98.tif

Mean camera saturation = 99.02%

100

# The importance of choosing the right profile illuminant

Repro 2.0 profiled(2.0; d50): Sat 100% deltaE 3.71 sigma 4.94 expErr 0.00





# The importance of choosing the right profile illuminant

Repro 2.0 profiled(2.0; NL HID): Sat 101% deltaE 5.04 sigma 6.51 expErr 0.01





# Testing three different profile generation packages

Repro 2.2 profiled(ProfileMaker): Sat 104% deltaE 3.89 sigma 5.03 expErr -.03





# Testing three different profile generation packages

Repro 2.2 profiled(MonacoProfiler): Sat 106% deltaE 4.29 sigma 4.97 expErr -.08





# Testing three different profile generation packages

Repro 2.2 profiled(InCamera): Sat 108% deltaE 5.25 sigma 6.48 expErr -.04







# Using the same reference image to make a profile and test accuracy

Repro 2.2 profiled(same): Sat 102% deltaE 2.23 sigma 2.76 expErr 0.01





## Using the same reference image, but different reference data, to make a profile and test accuracy

Repro 2.2 profiled(same): Sat 100% deltaE 2.22 sigma 2.91 expErr 0.01





## Testing a DNG image

#### open ColorChecker DNG image in Photoshop



- 1. adjust Camera Raw curve for proper gray patch RGB values
- 2. OPEN into target standard color space (e.g., Adobe RGB 1998)
- 3. SAVE converted image with unique file name
  - 1. open and crop converted image in imatest ColorCheck
  - 2. select appropriate reference data (e.g., GretagMacbeth default)
  - 3. select proper target standard color space (e.g., Adobe RGB 1998)
  - 4. click OK to run ColorCheck

## Testing a DNG image

#### DNG image through Camera Raw: Sat 100% deltaE 6.18 sigma 8.2 expErr 0.00





old macbeth HID tung rep20 thru dng.tif

Mean camera saturation = 99.74%



#### Another method for improving color accuracy



### Testing a custom color correction

Repro 2.2 corrected: Sat 90% deltaE 6.32 sigma 8 expErr -.01





# Comparing the custom correction to the unprofiled image

Repro 2.2 curve unprofiled: Sat 79% deltaE 8.44 sigma 10.6 expErr -.03





### Profiling a custom color correction

#### Repro 2.2 corrected profiled(same): Sat 102% deltaE 2.2 sigma 2.71 expErr 0.02





### But wait – there's more...

- Using a profile to achieve accurate color patch response is fine, but the profile should also be well-behaved throughout the tonal scale
- The Macbeth ColorChecker only has six gray scale patches and eighteen colors for evaluation
- Applying the profile to a special test image provides additional ways of examining the profile's tonal behavior

### The *nuSHADES.tif* digitallygenerated test image



nuSHADES.tif contains pure RED, GREEN, BLUE, CYAN, MAGENTA, YELLOW, and NEUTRAL gradients with all data values from 0 to 255

the Neutral blocks each have a smaller block inside of +16 data values – the smaller block should be visible within each block throughout the tone scale

## Applying a profile to nuSHADES



When the image nuSHADES.tif is opened in Photoshop, its "pure", unprofiled RGB data values are displayed in Photoshop's working space (e.g., Adobe RGB 1998).

ASSIGNING a profile to this image will cause Photoshop to display the "pure" image data through the selected profile, thereby showing the effects of the profile on this data. The image with assigned profile can be saved with a unique name for further inspection in ColorThink.



After saving the profiled image, CONVERT the profiled image to Photoshop's working space and save the converted file with a unique name, for use in profileunaware applications, and to be able to see (read out) the profile-altered RGB data values.

### Effects of applying different profiles to nuSHADES



olcorr profile



nusg65 profile



bad reference chart



no profile



rmPM profile



rmMP profile



rmIC profile

## Example of a bad reference chart



# Effect of bad reference chart profile applied to nuSHADES

Neutral gradients have an unwanted inflection (arrow) because of improper gray patch reflectance, but color gradients appear unaffected

(a profile made from this chart still provides very accurate color matching)



### two more examples...

#### Repro 2.0 profiled(2.0; d65): Sat 99% deltaE 2.39 sigma 3.16 expErr 0.00



Repro 2.0 profiled(2.0; NL HID): Sat 101% deltaE 5.04 sigma 6.51 expErr 0.01



nusg65 profile repro 2.0 gamma d65 illuminant nusgNL profile repro 2.0 gamma NL HID illuminant

### Using ColorThink to examine profiles

- ColorThink (available from www.chromix.com) includes a color space viewing/graphing utility that provides another way to examine profiles
- In addition to displaying the calculated gamut enclosed by a profile, this utility can display the location of specific RGB data values that have been characterized by a profile
- This capability lets us examine the overall volume (gamut) of a profile, and also the individual characteristic curves for neutrals and pure RGBCMY colors (using nuSHADES)

### Example of a well-behaved profile



Adobe RGB 1998 color space displayed by ColorThink

### Viewing nuSHADES in ColorThink (2D)



### Three different vendors' input profiles for the same reference chart image



### Conclusions

- A well-made profile can improve the standard color response of a Better Light scanning back
- There are many opportunities for errors when making a profile
- Color accuracy is only one aspect of a well-made profile – smoothness and linearity are others
- Only ONE well-made profile should be required for a given device & light source

### Resources

Imatest is available from www.imatest.com

- for Windows only (or Virtual PC on Macs)
- Imatest Light costs US\$99
- Imatest Pro costs US\$299
- NEW GamutVision utility now in beta
- ColorThink is available from www.chromix.com
  - for Windows or Macs
  - ColorThink 2 costs US\$149
  - NEW ColorThink Pro now available
- nuSHADES test image is free from www.betterlight.com